SMU’s Second Century Celebration is a historic opportunity to highlight the University’s accomplishments and growing international prominence in leadership, innovation, creativity and service as we usher in a second century of achievement.
RESPONSIBILITIES
• Make a leadership gift to SMU by May 31 of each year to demonstrate commitment to SMU.
• Attend the SMU Parent Leadership Council meeting during Family Weekend and/or our meeting in the spring.
• Assist in building relationships between SMU parents and the University.
• Educate fellow SMU parents about the importance of supporting SMU during The Second Century Campaign and beyond.
• Assist in recruiting new PLC members.
• Additional volunteer opportunities to participate in initiatives that promote fundraising efforts and student/parent relations.
• Meet with Christi Contreras, director of Parent Giving, when you are on campus or meet with an SMU Development officer when he or she is in your region.

QUALIFICATIONS
• Current parents, willing to provide representation in your region.
• Term of service is for the length of the student’s tenure at SMU.

BENEFITS
• The opportunity to hear from SMU President R. Gerald Turner and other members of the SMU leadership and faculty during Family Weekend and spring meetings.
• Volunteer updates throughout the academic year, including progress reports on overall annual giving, parent giving and information on University events.
• The opportunity to become more involved with important University programs and to serve as University liaisons with other parents.
• Special invitations to select University events.

SMU PARENT GIVING
Give online at smu.edu/parentgiving or call 214-768-4746.